

5-1998

UA11/1 On Campus, Vol. 8, No. 4

WKU University Relations

Follow this and additional works at: http://digitalcommons.wku.edu/dlsc_ua_records



Part of the [Higher Education Administration Commons](#), [Journalism Studies Commons](#), [Mass Communication Commons](#), [Organizational Communication Commons](#), [Public Relations and Advertising Commons](#), [Social Influence and Political Communication Commons](#), and the [Sports Studies Commons](#)

Recommended Citation

WKU University Relations, "UA11/1 On Campus, Vol. 8, No. 4" (1998). *WKU Archives Records*. Paper 4412.
http://digitalcommons.wku.edu/dlsc_ua_records/4412

This Newsletter is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact todd.seguin@wku.edu.



On Campus

Premiering at Inauguration of Dr. Gary A. Ransdell May 8

Mace will add to WKU's rich tradition

By Stephanie Siria, a sophomore public relations major from Frankfort, Ky.

When you think of Western Kentucky University's traditions, several things come to mind: Big Red, the statue of Henry Hardin Cherry, and even the stories about the ghost of Van Meter Hall. One more tradition beginning this May will be the carrying of the mace.

Designed by John Oakes of the Art Department and crafted by Terry Leeper of the Industrial Technology Department, the mace has been a symbol of authority for both universities and other institutions for centuries.

"The mace was used as a sort of battle club in the field," Leeper said. "Armies carried it into war with them. It was considered a representation of power and authority."

Since recent times, though, the mace has turned into a symbol of honor used at ceremonial activities of universities or governmental bodies like the U.S. Congress. Ironically though, throughout Western's more than 90-year history, the institution has never had a mace.

"A lot of students and faculty aren't aware of what maces are because Western's never had one," Leeper said.

The conception of Western's mace has a long history. The idea originated with Registrar Freida Eggleton, who wanted something to lead the procession first at Inauguration, then at Commencement. In January, Dr. Barbara Burch contacted all the department heads and asked them if they had anyone in their areas who would be interested in making the mace.

"I told Dr. Burch that I could make it, but would need some help in designing it," Leeper said. "So I called Leo Fernandez in the Art Department and he suggested John Oakes do the design."

A meeting was held between Leeper, Oakes, Burch and Eggleton. From there, Oakes let his pencil and fingers do the drawing.

"I listened to what Dr. Burch had in mind and just sketched it out on paper," Oakes said. "It

was something I was happy to do."

From Oakes' sketch, Leeper took to his computer and made a scale

After being used to lead the inaugural procession, the mace will be used in official University functions, including graduation, and will be carried by the senior most faculty member.

Leeper hopes students will appreciate what the mace will mean to them

"When they look at it during graduation or even after they return to the campus, they'll recall the fond memories of their best teachers, their worst teachers and life in general here on campus," he said. "That's the real reason it's there — for the students."

drawing of the mace. Next would come the actual construction.

On top of the mace sits a wooden lantern top modeled after the top of Cherry Hall. Below the lantern is a silver medallion with Western's seal embedded in the wood.

Next comes the bands of history. Beginning with the year 1906, there are five strips of wood, each with a year carved into them - 1906, 1922, 1930, 1948, and 1966. These are the major milestones of Western's history as an institution from the time of the Western Kentucky State Normal School in 1906 to 1966 when it became Western Kentucky University.

"It was only appropriate for a lasting symbol of the school to contain the memorable and historic years in Western's development as a school," Leeper said.

After the bands is a representation of the colleges of study at Western. Leeper said each college will be represented by jewels of different colors. There will be six colors for the six colleges - Education, Potter, Ogden, Business, Graduate, and the Community College.

At the bottom of the mace sits a wooden globe. It symbolizes both Western's contributions to the world and the University's alumni living around the world. In addition, the entire mace is made out of cherry wood.

"The cherry wood is representative of both Henry Hardin Cherry, Western's first president, as well as Cherry Hall," Leeper said.

"Cherry is also a native wood to Kentucky, so that helps."

The mace's formal debut will be at 8 p.m. on May 7 with the Musical Extravaganza and Mace Dedication in Van Meter Auditorium.

INAUGURATION

Celebrating Excellence

Inauguration Events

Sunday, May 3—Friday, May 8

Sunday

3—5 p.m. Picnic
Lawn, Preston Center

Monday

7 p.m. Athletic-Academic Dinner

Tuesday

1—5 p.m. ASG Picnic
DUC Lawn
3:30 p.m. South Campus
Ribbon Cutting
5 p.m. Lecture
Cletus C. Coughlin,
VP, Federal Reserve
7:30 p.m.
Music Scholarship Concert
Van Meter Auditorium

Wednesday

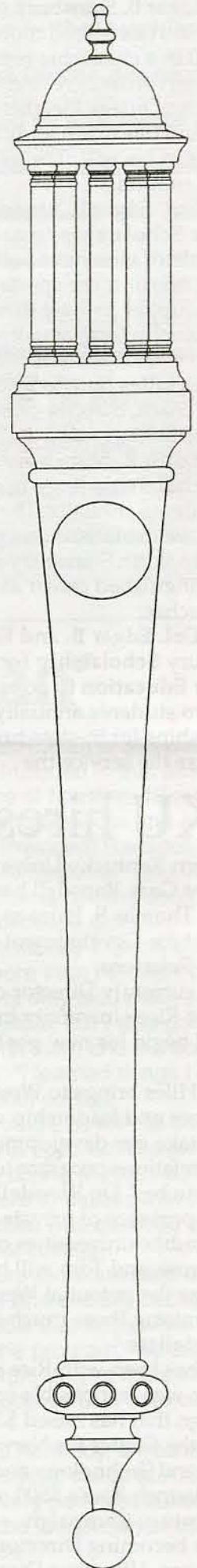
4:30 p.m. Lecture, David Imig
Tate Page Auditorium

Thursday

Board of Advisors
Plaza Hotel
8 p.m. Musical Extravaganza
Mace Dedication
Van Meter Auditorium

Friday

Noon. Inauguration Luncheon
Lawn, Preston Center
2:30 p.m. Inauguration Ceremony
Fine Arts Center Amphitheatre
4:30—6 p.m. Reception
President's Home
8 p.m. Inauguration Celebration
Lawn, Preston Center



Drawing of
The Western Kentucky
University Mace
Designed by John Warren Oakes
Constructed by Terry Leeper

WKU supporter Col. Ed Stansbury pledges \$1 million+ for scholarships

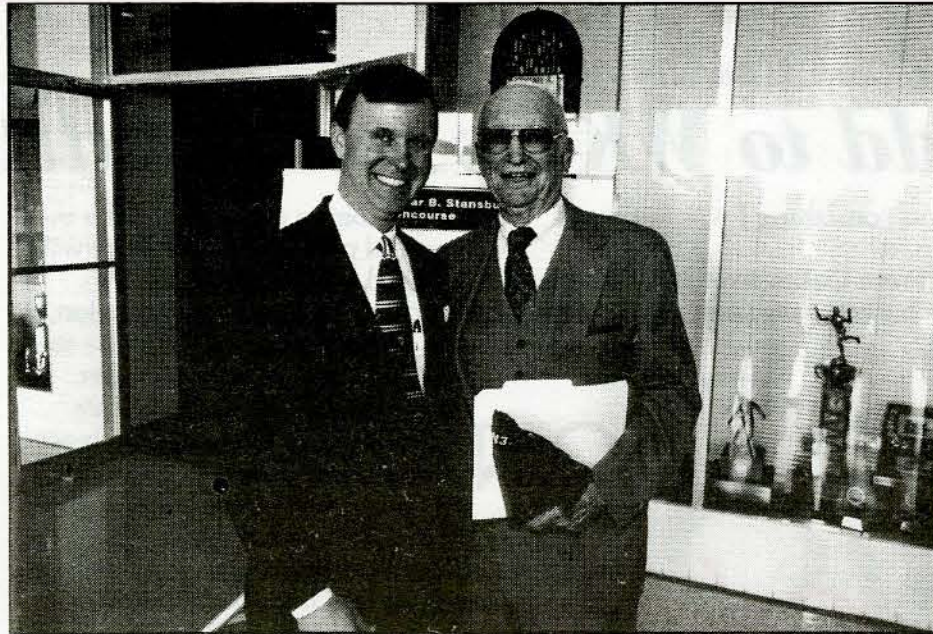
A Western Kentucky University alumnus and athletic standout has pledged more than \$1 million to fund three scholarship programs at Western.

Col. Edgar B. Stansbury of Largo, Fla., has placed more than \$500,000 in a charitable remainder annuity trust agreement within the College Heights Foundation and has made additional bequests in his will. The gifts will be used to fund:

*The **Col. Edgar B. Stansbury Athletic Scholarship** to go to student athletes who have earned a letter in one or more sports. The scholarship for in-state tuition recognizes his long-standing relationship with WKU athletics, which includes time as a student-athlete, coach, director of athletics and supporter.

*The **Edith R. Stansbury English Scholarship** to go to at least two students annually. The scholarships for in-state tuition pay tribute to Edith Stansbury and her distinguished career as an English teacher.

*The **Col. Edgar B. and Edith R. Stansbury Scholarship for Teacher Education** to go to at least two students annually. The scholarships for in-state tuition recognize the service the



WKU President Gary A. Ransdell and Col. Edgar B. Stansbury, 1930 grad and former coach, department head and director of athletics.

Stansburys provided to public education in Kentucky.

"The Stansburys latest gift and the support they've given Western over the years reinforces the incredible sense of family that Western Kentucky University has with many of its alumni," said WKU President Gary Ransdell. "This is a terrific and fitting tribute to the Stansburys."

Col. Stansbury said he began

giving to Western to help fill a need he had when he began attending school.

"Back in 1926, my first year at Western, I didn't have any money. None of the student-athletes had any money," he said. "I began thinking, 'Wouldn't it be great if someone would give something to help the students out?' And time went by and I began to think I might be able to do this."

Stansbury's relationship was primarily in athletics. A native of Shepherdsville, Ky., and a 1930 Western graduate, he was a three-sport athlete, playing football, basketball and baseball for coach E.A. Diddle. He earned three varsity letters in each sport and was an All-State performer in football and basketball in 1929.

Stansbury returned to Western in 1934 as an assistant football coach, and spent seven seasons as an assistant coach in football and basketball and three seasons as tennis coach.

Following a stint in the military in World War II, Stansbury returned to the Hill in 1946-47 as director of athletics, head of the Department of Health and Physical Education and assistant football and basketball coach. Late in 1947 he returned to the U.S. Air Force, retiring as a colonel in 1961. He was inducted into Western's Athletic Hall of Fame in 1994.

Since his wife had so much to do with their ability to give to Western, Stansbury said he began working with Dr. Dero G. Downing, former WKU president and president of the College Heights Foundation, to expand the gift to include her interests. Since Edith, who died in 1997, was an English major, he said he decided to establish the English scholarships in her memory.

Stansbury said he attributes his 73-year relationship with Western to three people: E.A. Diddle, who coached him for four years and with whom he worked for 10; Dr. Henry Hardin Cherry, Western's first president and "an inspirational leader who gave me a vision;" and former Athletics Director L.T. Smith, who encouraged him to earn a master's degree from Peabody College.

While those three "have had more to do with my deep interest in Western," Stansbury said he is one of the few people who have had a speaking relationship with every Western president. "Western has always had people there who made me feel at home," he said.

In recognition of his support, the lobby area of E.A. Diddle Arena will be named the Col. Edgar B. Stansbury Concourse. In addition, the former media room in Cherry Hall will be named the Edith R. Stansbury Room.

WKU hires veteran fundraiser as VP

Western Kentucky University President Gary Ransdell has appointed Thomas S. Hiles as Vice President for Development and Alumni Relations.

Hiles, currently Director of Campaigns at Rice University in Houston, will begin his new position May 26.

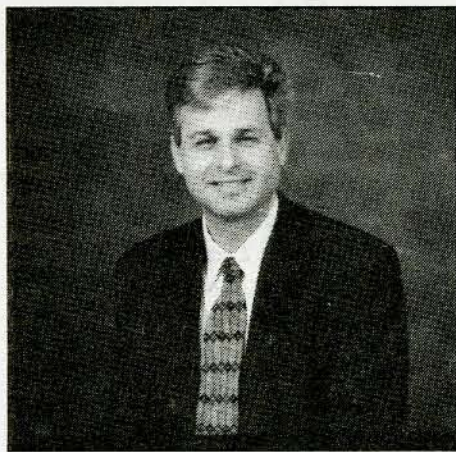
"Tom Hiles brings to Western the experience and leadership we need to take our development and alumni relations program to where it needs to be," Dr. Ransdell said. "The importance of private support at public universities continues to grow, and Tom will help us maximize the potential Western has for raising those much-needed private dollars."

Hiles has been with Rice since 1995. He was responsible for a campaign that has raised \$32 million for the Center for Nanoscale Science and Technology and helped launch Rice's \$500 million Next Century Campaign.

Before becoming Director of Campaigns, Hiles was Director of Development for Strategy and Prospect Management at Rice. He also has experience in development and corporate and foundation relations at the University of Maryland at College Park and DePaul University in Chicago.

Hiles holds a master's degree from DePaul and a bachelor's degree from Graceland College in Lamoni, Iowa.

"I am particularly pleased with



Thomas S. Hiles

this opportunity because of the chance to work with a dynamic president at a quality institution," Hiles said. "I feel fortunate because I enjoy the area of advancement and look forward to working with Dr. Ransdell to continue to build a development and alumni program that will help Western in its quest to be among the best institutions of its kind in the country."

The position of Vice President for Development and Alumni Relations was created when Dr. Ransdell reorganized the administration in January. Fred Hensley, Vice President for Institutional Advancement, was named Executive Assistant to the President for Public Affairs and Governmental Relations.

Catherine Ward, chair of the search committee, said there was

"remarkable unanimity in support of Tom Hiles" from the search committee and other groups that interviewed him.

"Western is fortunate to have hired such a high-caliber candidate," she said.

On Campus

**Winner of
1997 Grand Award
for Program Improvement
Council for the Advancement
and Support of
Education - Kentucky
(CASE-K)
Advancement Awards
Program**

**1997 Blue Pencil
Awards of Excellence
in Employee Newsletter
and Feature Writing
Ky. Association
of
Government Communicators**

On Campus is a publication for the Western community, produced by the Office of University Relations.

We invite faculty and staff to send us your professional achievements and story ideas. We invite you to submit stories. Contact Sheila Eison, Editor. 745-5380. sheila.eison@wku.edu.

**Deadlines for On Campus:
15th of each month**

Spring Commencement May 16, L.T. Smith Stadium

Spring Commencement will move out of doors this year with the ceremony scheduled for 10 a.m. (CDT) Saturday, May 16 at L.T. Smith stadium.

Registrar Freida Eggleton says the location "will provide an extraordinary opportunity for pageantry appropriate to the occasion."

"The processional will be conducted on the Jimmy Feix Field, and will include the formation of an honor guard made up of the faculty and the stage party," Eggleton says, adding:

"This will provide the candidates for graduation and the faculty an opportunity to acknowledge each other as the candidates parade past the honor guard."

Marshals will designate the

marching route for both the processional and seating.

Eggleton says she expects about 1,300 students to participate in graduation which will feature another new addition: carrying of the University Mace, which will be premiered at the Inauguration of President Gary A. Ransdell (see story, page one).

The mace will be carried at the beginning of the processional by Western's senior faculty member and Distinguished Professor,

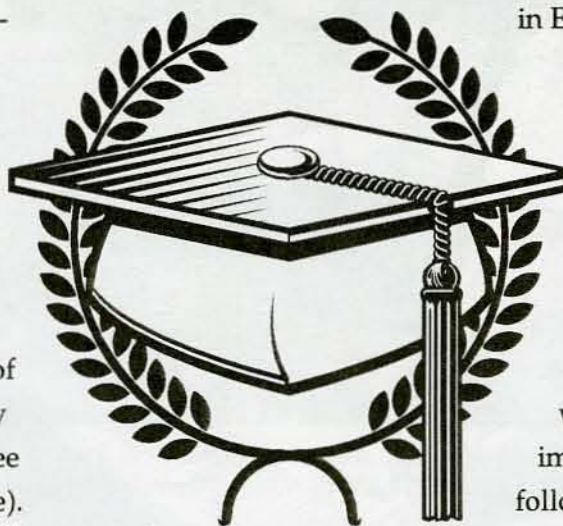
Dr. Carlton Jackson.

New college banners also will be used at the commencement.

In case of bad weather, the ceremonies will be held in E.A. Diddle Arena.

A reception honoring all graduates, their families and their guests will be held immediately following the ceremony in the

Downing University Center. All faculty and staff are invited and encouraged to attend.



Faculty and staff participants should assemble in the Auxiliary Gym of Diddle Arena dressed in academic regalia and in line by 9:30 a.m. Marshals will lead participants to L.T. Smith Stadium.

Accommodations are available for participants with disabilities.

Contact Freida Eggleton, 502-745-5432.

Catch the spirit of the 'M.A.S.T.E.R. Plan'

Western Kentucky University's M.A.S.T.E.R. Plan, a five-day freshmen orientation program that connects students to campus life, faculty, staff, alumni and other first year students from Aug. 16-20, has begun registering incoming freshmen of the 1998-99 school year.

M.A.S.T.E.R. Plan stands for "Making Academic and Social Transitions Educationally Rewarding." Participants arrive on campus four days earlier than other students, allowing them to get organized and familiar with the University before classes begin.

"M.A.S.T.E.R. Plan is designed to ease students' transitions into college life," Brian Kuster, director of Residence Life, said. "Incoming freshmen come to college with a lot of issues and we try to prepare them for how to deal with those issues by connecting them to other students, faculty and staff."

The program begins on Sunday morning with early check-in at the residence halls. Then comes a convocation ceremony that night where all the freshmen meet each other for the first time and meet President Gary Ransdell.

Next comes 10 sessions on topics such as time management, study skills, dating and roommate issues, campus safety, involvement on campus, and WKU policies and procedures.

"These sessions are formulated to help educate students on both WKU policy and help them prepare for some situations they might encounter their first year of college," Kuster said.

Sessions on subjects like the campus layout helped Central City freshman Kelly Young

"It (M.A.S.T.E.R. Plan) helped me a lot in preparing for college," Young said. "I got to meet a lot of new people and got familiar with the campus."

This year, Kuster said, the program will mingle the information sessions with helping the freshmen meet and get to know each other.

"The participants will be placed in groups of 10 and they will attend all of their sessions together combined with two other groups," he said. "In addition, the students in the same group are in freshman seminar together their first semester at Western. By doing this, the freshmen are with a group of others constantly and really get to know them well by the end of the week."

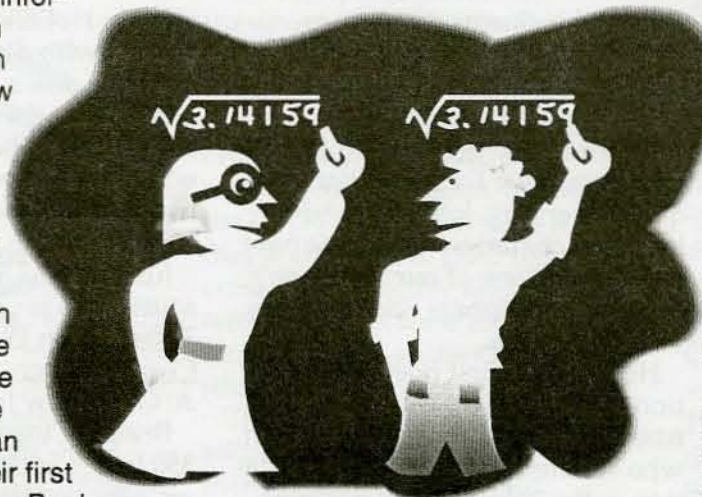
Kuster adds that he can guarantee that a M.A.S.T.E.R. Plan participant will not only get to know at least 10 people really well, but will probably meet 100 by week's end, allowing for more friendships.

"Most students come here with the only people they know being those from high school," he said. "M.A.S.T.E.R. Plan sets out to change that."

Students will also be paired with a mentor from the faculty or staff to help with any questions they might have during the week.

"It really helps you to adjust to the time commitment of college," Russellville freshman Medina Tipton said. "You also meet a lot of new people."

Kuster said other activities this year will include a carnival one night with activities like bungee running. Other social activities



planned are a coffee house, bowling, billiards, a block party and visitation in the residence halls.

In addition, there will be daily prize drawings for those who attend the sessions for that day.

"Students really need to come to the sessions to prepare for the rigorous college environment," he said.

Owensboro freshman Nick Wall said that the sessions helped him adjust to college life.

"M.A.S.T.E.R. Plan gave me a chance to get to know the campus and to know what to expect from a typical day," Wall said.

The cost for attending

M.A.S.T.E.R. Plan is \$85 per participant. Included in that amount is four nights of housing, 10 meals by WKU Dining Services and a reception with President Ransdell.

Louisville freshman Lam Vo said that the cost is nothing compared to the knowledge gained.

"For the money I spent, it was worth more than I thought because not only did I meet a variety of people, but I also got to interact with them and the school," Vo said. "I learned things I didn't know about college."

Kuster said that with all the activities and opportunities given to students during M.A.S.T.E.R. Plan, it's not hard to believe that those are the ones who succeed later on throughout college.

"They are more satisfied academically and socially because they've built that base while attending the program," he said. "In the long run, they're more likely to remain successful in both college and life."

Richard Kennedy, a freshman from Nashville, called M.A.S.T.E.R. Plan, "A very pertinent building block in the foundation of college excellence."

We're sorry! Last issue a youngster in the Super Saturday photos was misidentified. He was Kanayo Onyekwuluje.

On Campus is published monthly except May & December. Send items for publication around the 15th of the month for the following month. University Relations, Van Meter 204.

Faculty emeriti Robert & Catherine Ward give property to support Women's Studies

By Bob Skipper

As a member of the English Department faculty at Western Kentucky University, Catherine Ward took a leadership role in developing the academic program in women's studies. Now in its seventh year, the program is committed to providing students with an opportunity to study women's contributions and history, as well as culturally defined gender roles.

Ward was director of Western's Women's Studies Program from 1991-94. Now Ward and her husband, Robert, also a long-time WKU faculty member, have taken another leadership role by giving property valued at approximately \$110,000 to create an endowment to provide permanent financial support for the Women's Studies Program. The Western Kentucky University Foundation will sell the property and use the proceeds to establish the fund.

The Robert E. and Catherine C. Ward Endowment Fund will be used to support enrichment initiatives such as scholarships, special events and visiting professorships. Part of the proceeds will be used to enhance the Catherine C. Ward and Valere Scott scholarships and the Valere Scott Fall Lecture Series.

"The gift will enhance the



Robert Ward, left, Dr. Jimmie Price, center, and Catherine C. Ward, right. The Wards have given property valued at \$110,000 to WKU's Women's Studies Program.

program's visibility and its academic credibility," said Dr. Jimmie Price, current director of the Women's Studies Program. "Although the Wards have been regular financial backers of the Women's Studies Program and or Women in Transition, a support group she founded for non-traditional students, this is their largest single gift to the program to date."

"Their focus has always been trying to help the programs they sponsor in a discrete fashion without the need for personal atten-

tion," Dr. Price said. "This gift certainly reaffirms the ongoing altruistic efforts of Katie and Bob to improve conditions for both men and women at Western."

Catherine Ward said that she and her husband decided to make their donation at this time because the Women's Studies program is at a turning point.

"The program is well positioned to go forward. It has had excellent leadership with Dr. Jimmie Price, and the leadership will continue when Dr. Jane

Olmstead becomes the new director in May," she said. "The program has an increasing corps of committed students and faculty and, for the first time, it also has meaningful institutional support with a commitment to continued support."

Even though Catherine Ward will begin full retirement after the spring semester, her leadership will continue, Dr. Price said. She is a member of the WKU Foundation Board of Trustees, on the President's Advisory Council, the Women's Studies Fundraising Council and the Women's Studies Steering Committee.

WKU President Gary Ransdell said he is particularly pleased to see the Wards support the program in a way that will have a long-term impact.

"This gift is especially gratifying knowing the amount of love and time Katie and Bob put into the Women's Studies Program here and their commitment to helping it continue to develop," Dr. Ransdell said. "By creating an endowment, the Wards ensure that this support will exist for ever."

Another example of Catherine Ward's leadership was the establishment of both the Catherine Ward Scholarship and the Catherine Coogan Ward Feminist Action Award which is awarded yearly to an individual actively working to improve the quality of life of women at WKU.

"Both Bob and I see this as an investment in the future of Western students, both men and women," she said.

Warren/Brooks award goes to poet John Hollander



Western Kentucky University's Robert Penn Warren Center Advisory Council

has chosen Poet John Hollander to receive the third Robert Penn Warren/Cleanth Brooks Award for his book, *The Work of Poetry*.

The award is presented each year in conjunction with Western's annual Robert Penn Warren Symposium, which will be held this year on Sunday, April 26. The presentation will be at 2 p.m. in Garrett Conference Center 103.

The Warren/Brooks Award recognizes outstanding literary criticism, originally published in English in the United States of America, that exemplifies the Warren/Brooks innovative, critical interpretation of literature in spirit, scope and integrity.

The award honors the two native Kentuckians who distinguished themselves in teaching, in scholarship and in literature, and it promotes the values for which they stood.

Since he is currently out of the country, a videotape of Hollander

reading his poems will be presented prior to the 11th annual symposium at 11 a.m. in room 125 of Cherry Hall on the 26th.

A formidable presence in American literary life for more than a quarter century, John Hollander has been characterized by the *New Republic* as "one of our language's true mythographers and one of its very best poets."

Hollander's first poetry collection, *A Crackling of Thorns*, captured the attention of W.H. Auden, who selected it in 1958 for publication in the Yale Series of Younger Poets. Hollander received his doctorate from Yale, and currently is the Sterling Professor of English there.

Since 1958, Hollander has had 21 collections of his poetry published, to considerable acclaim.

In a collective statement regarding Hollander's book as this year's choice for the Warren/Brooks Award, the presenting committee said:

"John Hollander's *The Work of Poetry* displays a dazzling wealth of readings of individual poems and literary and philosophical speculation, all founded on an unimpeachable erudition..."

"Indeed, Hollander's book embodies some of Warren's own key

virtues: Hollander is at once a scholar with discipline and wide learning, and a poet with a poet's insight into the great vista and the telling detail that only someone who has seen poetry and poetic history from the inside can have."

...

Just off the University of Missouri Press is *Cleanth Brooks and Robert Penn Warren: A Literary Correspondence*, edited by James A. Grimshaw Jr.

Bringing together the more than 350 letters exchanged by the two eminent American scholars, the work focuses on the development of Warren's and Brooks's five major textbooks, and the letters reveal their attitudes toward literature, teaching and scholarship.

Praised by Joseph Blotner as the "kind of insight into the formulation and writing of literary criticism nowhere else available in such detail, *Cleanth Brooks and Robert Penn Warren* is an indispensable addition to the study of American letters."

Grimshaw is a Regents professor of the Texas A&M University System in Commerce.

The book (0-8262-1165-8, \$39.95) is available at local bookstores or directly from the University of Missouri Press.

Women's Studies presents annual awards

Dr. Jimmie Price, director of the Women's Studies Program, was awarded the Catherine Coogan Ward Feminist Action Award at the annual awards luncheon sponsored by WKU Women's Studies April 3.

The Seneca Falls Personal Empowerment Award was presented to M. Elizabeth Wilson, a senior from Loveland, Ohio. She also received the Valere Scott Scholarship Award.

The Catherine Ward Scholarship Award was presented to Olivia Culver, a Bardstown senior.

Linda Price, a senior from Morgantown, received the Poetry Writing Contest Undergraduate Award.

Sylvia Ahrens, a graduate student from Edmonton, received the Poetry Writing Contest Graduate Award.

PROFESSIONAL ACTIVITIES

Dr. Marilyn Brookman, director of the Owensboro center, has been selected to participate in the 1998 Leadership Kentucky Class.

Barbara Deeb, WKYU-TV's Producer/Host, was named a Woman of Distinction by the Bowling Green Human Rights Commission for significant contribution to the community.

James Grimm, Sociology, delivered a paper, *Patterns of More Complete Patient Referral Communication From Podiatrists to Physicians* in the Medical Sociology Session at the 1998 meeting of the Southern Sociology Society in Atlanta, Ga.

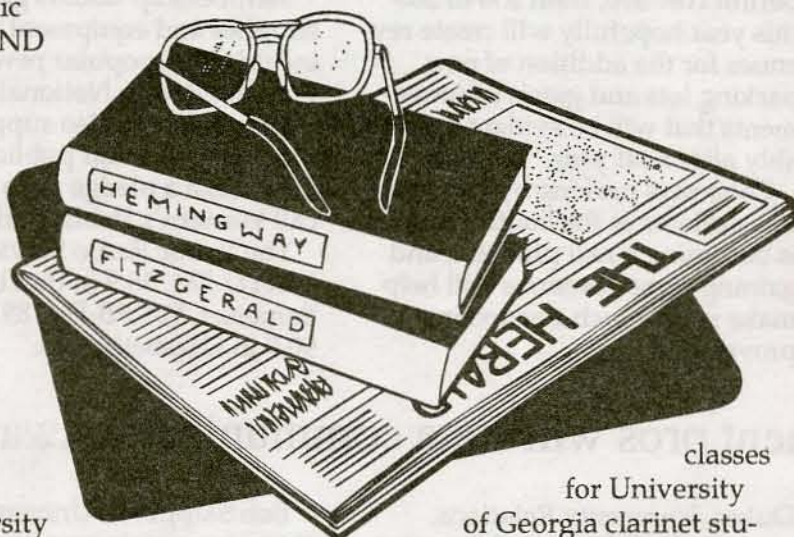
Dr. Michael Kallstrom of the Department of Music performed excerpts from his musical theater work, *GHOSTS!!*, for the Society of Composers conference at Georgia State University, and the Southeastern Composers League Forum at the University of North Carolina-Charlotte in March. The AEVIA Trio performed his composition, *MAGIC FLIGHT*, for the na-

tional conference of the North American Saxophone Association at Northwestern University, and **Jacqueline Fassler-Kerstetter** and **Donald Speer** performed his sonata for horn and piano, *EASTERN BRILLIANCE*, for the Kentucky Music Teachers Association concert at the University of Louisville, also in March. His composition for alto saxophone and electronic tape, *AROUND THE CLOCK*, was performed on a Sonic Circuits Concert sponsored by the American Composers Forum and Mississippi State University in February.

Milton Masciadri performed Dr. Kallstrom's piece for double bass and piano, *ZING!*, on a concert in Bilbao, Spain, also in February.

Dr. Tod Kerstetter, Music received the Kentucky Music Educa-

tors Association's Teacher of the Year for the Third District Award at the 1998 conference in Louisville. He also was recently Artist-in-Residence at the University of Georgia where he performed as soloist on *Echange* for bass clarinet and orchestra by Iannis Xenakis with the University of Georgia Contemporary Chamber Ensemble. He also gave master



classes for University of Georgia clarinet students and held a composition seminar on writing for the bass clarinet. Dr. Kerstetter also performed WKU composer **Charles Smith's** composition, *Strange Loops*, for bass clarinet and piano at the Southeastern Composers League Forum at the University of

North Carolina at Charlotte, and he recently was featured as alto saxophone soloist with the WKU Wind Ensemble on WKU composer **Michael Kallstrom's** *Around the Clock*.

Gary Meszaros, Director of Business Services, and **Sherry Blanton**, Technical Coordinator of the ID Center, presented *Video Imaging--Above and Beyond the Basic Campus ID Card*, with Michael Sloe, National Sales Manager of Identatronics, at the 1998 National Association for Campus Card Users (NACCU) Conference in Las Vegas, Nev.

WKYU-FM News Director **Dan Modlin** was one of 20 journalists in the country selected for a full fellowship to attend a reporting seminar on business and insurance issues. The four-day session was held at the American College near Philadelphia, Pennsylvania. Those selected for the session attended classes relating to health insurance concerns and the recent failure of some life insurance companies.

The program is offered by the Washington D.C.-based National Press Foundation.

Zubair Mohamed, Management & Information Systems, has a research paper, "An improved part grouping model for minimizing makespan in FMS," accepted for publication in the *European Journal of Operational Research* (with A. Kumar and J.D. Motwani).

Tom Tutino recently designed scenery for the Cumberland County Playhouse production of Neil Simon's *THE ODD COUPLE* in Crossville, Tennessee. This production runs through August. Tom is currently designing the Seaside Music Theatre production of *CAMELOT* in Daytona Beach which will open July 31. Tom's 1997 design for the Stage One production of *THE WITCH OF BLACKBIRD POND* was on exhibit at the Southeastern Theatre Conference in Birmingham. His design for Stage One's *FRANKENSTEIN* at the Kentucky Center for the Arts was on exhibit at the national U.S. Institute for Theatre Technology conference in Long Beach.



Send items to On Campus by
the 15th of the month

Preventing auto accidents by older drivers

A test developed by researchers at Western Kentucky University and the University of Alabama at Birmingham can determine which older drivers are more likely to be involved in automobile accidents, according to a report in the *Journal of the American Medical Association (JAMA)*.

The research, which will appear in the April 8 issue, shows that older drivers with a reduction of 40 percent or greater in their "useful field of view" were 2.2 times more likely to be involved in an at-fault accident within the three-year study period.

The test to measure the "useful field of view," of UFOV, was developed by psychology professors Dan Roenker of Western and Karlene Ball of UAB, formerly of Western. It measures how rapidly a subject can take in a wide-angle visual display and find specific objects buried in background clutter.

"The older drivers who perform well on the UFOV test tend not to be involved in crashes," Dr. Roenker said.

The article publishes the first three years of data from the study that began in 1990. Drs. Roenker and Ball, along with Ophthalmology Professor Cynthia Owsley at UAB, began with 294 older adults, measuring vision, mental abilities

and the ability to divide their attention. State driving records were used to track accident rates.

"It was found that the factors



that people typically think of as the cause crashes among older drivers -- poor vision, declining mental capacity, etc. -- do not predict which older drivers will crash," Dr. Roenker said. "The only thing that reliably predicts crash involvement is how fast older drivers can process visual information."

The UFOV skill is not age specific, he said, thus a 60-year-old may have trouble while a 90-year-old may not. "The good news is that if an older adult has suffered a decline in visual processing speed, a training program is available to improve it."

Dr. Roenker said he and his colleagues will soon publish another study where older drivers who lacked this skill were retrained,

followed, and subsequently found to be better drivers.

The researchers hope to put their research to practical use this fall when it is implemented in transportation offices in Baltimore. Their goal is to develop a battery of tests "so that when older individuals renew their licenses, they will take a five-minute battery of tests, including the UFOV, and if they pass it, they'll continue to keep their license," Dr. Roenker said. "If not, remediation in these areas will be recommended so they can continue to drive longer and safer."

The goal is not to keep older adults from driving, but to make them safer drivers, he said.

"One of the things that older drivers fear is losing their licenses. As soon as this occurs, their mobility decreases, they become more isolated, and it's often the first step in a rapid deterioration," he said.

In addition, findings from other related studies may impact areas such as falls and general independence, and may eventually help people take care of themselves longer, he said.

The study was supported by grants from the National Institute on Aging, the Edward Roybal Center for Research in Applied Gerontology, Research to Prevent Blindness Inc., and the Rich Retinal Research Foundation.

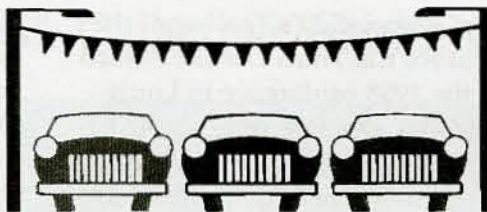
Need some space? Parking and Traffic Committee's working on it

Reserved parking spaces on campus have gone on sale for next year, at \$250, plus the cost of a \$60 parking permit.

There will be 200 parking spaces available. Current space-holders may reapply by May 15, when any remaining spaces will be sold on a first-come, first-served basis starting June 1.

For those wanting to know the future of reserved parking, Parking and Traffic Committee Co-chair Bob Cobb says the option will remain.

Changes will be made, however,



he says, to better accommodate the majority who don't have reserved parking.

Cobb says raising the parking permit cost \$10, from \$50 to \$60 this year hopefully will create revenues for the addition of new parking lots and gates, improvements that will be evident "probably after next year," he says.

Cobb says parking by commuting students at the South Campus is becoming a real problem, and gaining some revenues will help make some much-needed improvements.

WKU Public Radio drive a success

The Public Radio Service of Western Kentucky University completed the 1998 Spring Membership Campaign April 4. The week-long on-air program raised more than \$55,000 to help offset programming costs.

"A successful membership campaign means so much," said David Dzikowski, assistant director of Public Broadcasting. "In addition to helping pay for the cost of programs currently on the air, this success means that we have can count on the continued annual contributions that make it possible to bring *A Prairie Home Companion* with Garrison Keillor to our schedule."

Membership dollars go directly toward the purchase of programs, supplies and equipment necessary to maintain a program service that includes the popular news programs *Morning Edition* and *All Things Considered* from National Public Radio.

Memberships also support programs of classical, jazz, and folk music; regional news and public affairs; and cultural programming favorites.

To make a pledge or to request more information about membership, call Western's Public Radio at 1-800-599-WKYU.

The Public Radio Service of Western Kentucky University includes WKYU-FM, 88.9 in Bowling Green, WDCL-FM, 89.7 and 103.3 in Somerset, WKPB-FM, 89.5 in Henderson/Owensboro, and WKUE-FM, 90.9 in Elizabethtown.

Institutional Advancement pros win state communicator awards

Staff members in Western Kentucky University's Office of University Relations and Division of Institutional Advancement have received awards from the Kentucky Association of Government Communicators (KAGC).

The KAGC presented the Blue Pencil/Gold Screen Awards for work by state and local government agencies completed in 1997. Awards presented included excellence, merit and honorable mention.

The awards included:

The entire Division of Institutional Advancement, which included University Relations, Development and alumni Affairs offices, award of excellence in community relations for the plan to introduce Dr. Gary Ransdell as the new WKU president.

Tom Meacham and Marcus

Dukes, University Relations, award of excellence in four-color annual report for the 1988-97 President's Report, and honorable mention, for poster for the "Opera Ensemble" poster.

Meacham and Jennifer Asbury, honorable mention in four-color brochure for "Traditions: Programs in Music" brochure.

John Wright in University Relations and Cheryl Beckley of WKYU-TV, award of merit in single program video for the "1997 Hall of Distinguished Alumni" video.

Wright, award of merit for "What a Small World" and an honorable mention for "Ransdell Comes Home" in audio news release. He also received an honorable mention in single program audio for "Dr. Burch Answers the Call."

Bob Skipper in University Relations, honorable mention in news writing for a story on the \$20 million Head Start grant.

"It is especially meaningful when peers recognize the high quality work produced by professionals in our advancement areas," said Fred Hensley, executive assistant to the president for public affairs and governmental relations. "I am pleased that others in the public relations and communications field have awarded recognition for these exemplary efforts."

WKU news is available on the World Wide Web at <www.wku.edu>, click on "News and Announcements." Inauguration information is available at <www.wku.edu/Inauguration> and by calling 1-888-CALL-WKU.

*Western Kentucky
University's Department of
Theatre and Dance presents*
GHOSTS
by Henrik Ibsen
*(featuring the
WKU Acting Company)*

Russell H. Miller Theatre
April 28, 29, 30, May 1 and 2
at 8:00 p.m.
Sunday, May 3 at 3:00 p.m.

*Admission: \$5.00 adults
\$3.00 students/sr. citizens*

*For information and/or
reservations - call 502-745-5845*

Grants/Contracts

Askins, Brent. Teacher Education. \$5,000 from the Kentucky Cabinet for Workforce Development for "Field Based Teacher Education"

Binder, Michael. Library. \$5269 from the Warren County Bar Association for the "Warren County Bar Association: Library Books"

Carr, Kay. Nursing. \$2,334 from the Kentucky Cabinet for Workforce Development for "Perkins Vocational Education Nursing"

Coffey, David. Agriculture. \$220,000 from the United States Department of Agriculture for "P.L.O.W.—People Learning Others' Ways"

Dunn, David. Public Health. \$45,000 from the University of

Louisville School of Medicine for "South Central Kentucky AHEC" \$41,704 from the United States Department of Health & Human Services for "Area Health Education Center Subcontract, FY98" \$175,296 from the United States Department of Health & Human Services for the "Health Education Training Center Contract, FY 98"

Hackney, Richard. Physics/Astronomy. \$66,534 from the United States National Aeronautics and Space Administration for "National Conference of Black Physics Students" \$128,125 from the United States National Aeronautics and Space Administration/Kentucky Space Grant Consortium for "Kentucky Space Grant Consortium—Year 7"

Handy, Rodney. Engineering Technology. \$2551, Lexington Fayette Urban City Government for "LFUCG—WKU Project #1"

Layne, Lois. Psychology. \$2765 from Barren River Area Development District for "WKU Adult Day Health Center"

Martin, Joan. Teacher Education. \$17,269 from the University of Tennessee at Knoxville for "UT—Knoxville from CEC International Partners from USIA"

Meador, Ruby. Allied Health and Human Services. \$800 from the Kentucky Cabinet for Workforce Development for "Perkins Vocational Education Healthcare Information System". \$1,534 from the Kentucky Cabinet for Workforce Development for "Perkins Vocational Education Dental Hygiene"

Rice, Paul. Center for Training and Development. \$378 from Eagle Industries for "Eagle Industries—Cash 1" \$495 from Tower Automotive, Inc. for "Tower Automotive, Inc. Cash 3" \$3492

from the City of Bowling Green for "City of Bowling Green—Cash 8." \$5,307 from Bluegrass State Skills Corporation for "Vartity Dayton Walther—Interpreting Blueprint Reading" \$261 from the Medical Center of Bowling Green for "The Medical Center—Cash 1"

Riley, John. Chemistry. \$12,500 from LECO Corporation for "Near Infrared Spectroscopic Analysis"

Roenker, Dan. Psychology. \$67,382 from the United States Department of Health and Human Services for "Improvement of Visual Processing in Older Adults, FY99"

Wagoner, Andy. Admissions. \$48,000 from the Kentucky Department of Education for "Minority Educator Recruitment"

William E. Bivin Forensics members win national competition April 20

WKU Debaters won the National Forensic Association National Debate Sweepstakes and National Lincoln-Douglas Debate titles on April 20.

Mike McDonner, a Louisville junior, won the final round over Ohio State University with a 5-0 decision.

All five varsity debaters from

Western advanced to break rounds. **Amanda Gibson**, an Elizabeth-town sophomore; **Aaron Whaley**, a Louisville senior; **Kristin Pamperin**, a Louisville junior, and **Doug Mory**, a PeWee Valley junior, were in octafinals.

Kerri Richardson, a Shelbyville junior, advanced to the semifinals.

In the sweepstakes, Western fin-

ished first with 105 points, followed by Ohio State with 93 and Central Missouri State University with 62.

Three novice team members, **Jennifer Cloyd**, a Florence sophomore; **Mitchell Bailey**, a Winchester freshman, and **Brian Sisk**, a Newport senior, finished with a 3-3 record.

The individual events team finished 11th in the nation out of 126. Three students finished in the quarterfinals in four events: **Mory** in extemporaneous speaking and impromptu speaking; **Erica Carson**, a Lexington sophomore, in prose and **Cloyd** in persuasion.

Judy Woodring is forensics director at Western.

Intramural sports complex is underway

Ground has been broken for an intramural sports complex on Detrex Field, and construction was to begin April 24 for the much-anticipated complex.

The \$573,000 project will feature four softball fields, six flag football fields, a soccer/rugby field and a two-story building that will contain rest and food facilities.

The location is the field on the corner of Campbell Lane and Industrial Blvd.

Pictured right: from left, Lowell Guthrie, representing the Bowling Green-Warren County Chamber of Commerce, House Speaker Jody Richards, Student Life Dean Howard Bailey, Student Government Association President Keith Coffman, Intramural and Recreational Sports Director Debbie Cherwak, Mark Williams, Assistant Director, Intramurals and Sports Clubs and Student Affairs Vice President Jerry Wilder.



Dates to Remember

May

3

Planetarium Show. Searching for E.T. 2:30 p.m. 7:30 on Tuesdays and Thursdays. Physics and Astronomy. 502-745-4044..

5

Stress Break. Garrett Center. 9 a.m. DUC 11:30 a.m. Mary Wilfert. 502-745-5034.

8

High School History Contest. 8 a.m. Various campus locations. Marion Lucas. 502-745-5736.

Inauguration Activities.

Noon. Luncheon. Preston Center Lawn. (Invitation Only). 2:30 p.m. Inaugural Ceremonies. Fine Arts Center Amphitheatre. 4:30-6 p.m. Inauguration Reception. President's Home. 8 p.m. Celebration. Preston Center Lawn.

12

Banquet for WKU retirees. 6 p.m. DUC. Ivy Roberson. 502-745-2072.

16

Commencement. 10 a.m. Smith Stadium. (E.A.Diddle weather alternative).Registrar. 502-745-3351.

Noon. Honors Program Reception. Old Fort Area. Doug McElroy. 502-745-2081.

18

Senior Scholars Luncheon. Noon. TBA. Special Events. 502-745-2497.

21

WKU Alumni/Hilltopper Athletic Foundation Dinner featuring Coach Dennis Felton. TBA. Alumni Affairs 502-745-4395; HAF 502-745-5321.

29

Duke Talent Search Recognition Program. TBA. E.A. Diddle Arena. Dr. Julia Roberts. 502-745-6323.

College Heights Foundation Golf Classic. B.G. Country Club. Tomorrow also. College Heights Foundation. 502-745-4597.

June

1

First Summer Term Classes Begin. Sharon Dyrsen. 502-745-4242.

6-12

High School Publications Workshop. Garrett Center. Bob Adams. 502-745-6278.

10

Astronomy Public Nights. 8 p.m. WKU Observatory. 502-745-4357.

11

Orientation-Advisement-Registration (OAR). Beginning freshmen, Arts, Humanities and Social Sciences; Generally Undeclared. 8 a.m. various locations. Sharon Dyrsen. 502-745-4242.

14-25

Minority Journalism Workshop. Garrett Center. Journalism. 502-745-4143.

15

OAR. Beginning freshmen. Business Administration; Education and Behavioral Sciences. 8 a.m.

17

OAR. Beginning freshmen. Science, Technology & Health; Generally undeclared.

Staff Advisory Council recommends changes in tuition waiver policy

WKU offers a faculty-staff scholarship program which allows employees to take free classes.

The Staff Advisory Council recently made recommendations to Human Resources regarding the policy, which Council Chair Danna Jacobson says are more flexible, offering more options to the wide variety of campus employees.

"When you have 900 people, you want to leave the door open, and you want to be fair to everybody," she said.

Jacobson said HR Director Tony

Glisson will incorporate the Council's recommendations into the updated policy.

Changes include continuing the tuition waiver for part-time faculty and staff, with classes taken outside normal working hours and makeup time used by flex work hours.

Recommendations included taking out the word "vacation" from the policy and asks supervisors/managers to allow employees to take a day class during work hours. Employees will make up time by using lunch, breaks

or flex hours within that pay period.

The Council also requested employees have the ability to go through an appeal process if their request to take classes is denied.

Correspondence courses should be included, they said.

And the Council requested one class may be taken as employee training during work hours.

"As with other employee training, the employee is attending class as part of the work schedule, and is not required to make up the in-class time."

May/June 1998



On Campus

Preparing to celebrate excellence



Terry Leeper, professor of industrial technology, crafts the mace to be introduced to Western tradition at the Inauguration of WKU's ninth president, Dr. Gary A. Ransdell, May 8.



On Campus
Office of University Relations
Western Kentucky University
1 Big Red Way
Bowling Green KY 42101-3576

ADDRESS CORRECTION REQUESTED

NON-PROFIT
ORGANIZATION
U.S. POSTAGE
BULK RATE
PERMIT 398
BOWLING GREEN,
KENTUCKY 42101

Please display other side up

Place Label Here

On Campus